



Dear Valued Arkansas Postal Customer:

The Central Arkansas Postal Customer Council was established with the mission to ensure that our members remain abreast of the latest news from the Postal Service and their industries. We foster partnering and work to manage relationships that best serve our members, share information and help organizations grow and develop their knowledge.

Staying connected with breaking news from local USPS representatives and spending time networking with colleagues is **more important now than ever before**. A Central Arkansas Postal Customer Council membership is the best resource to accomplish all of that.

This year, the Central Arkansas PCC was recognized nationally as one of the best in the country, earning the Premier Gold Level Award for the fifth year in a row and qualifying us to receive the prestigious Premier Platinum Award. We are very proud of our accomplishment.

Your award winning Central Arkansas PCC is committed to educating its members about mail and postal services to help **grow** the mailing industry and vendor related businesses. The CAPCC offers distinctive educational programs through regular certification programs, plant tours, special events, and presentations by subject matter experts from all facets of the mailing and marketing communities.

Central Arkansas PCC Membership Initiatives:

Education: Seminars and Interactive discussions with area and national presenters to learn how to improve each of your mail programs.

Direct Link with Postal Managers: You'll have more opportunities to talk directly with Postal Managers in a friendly, informal setting during local PCC events and meetings.

Direct Link to Other Mailers: There's no better place than your next PCC function to get to know people in your own industry, in your own area. The more active you are as a member, the more people you'll meet – including potential new business customers, partners, and area suppliers.

What's New at the USPS: You'll be among the first to learn about changes in the Postal Service regulations, rates, and a variety of other developments, such as new USPS packaging, local news, and online services.

Area-wide Meetings: You'll be invited to special events and meetings between area businesses and postal managers in our area. It is a chance to broaden your community of business contacts and increase your knowledge.

Equipment Exhibitions: Vendors are often invited to participate in our Spring Mailers Conference. Never miss a chance to examine the latest mailing, printing and software products and services on the market.

The Central Arkansas PCC serves the needs of central Arkansas mailers and in locations outside of the immediate central Arkansas areas and we want you to be a part of this progressive industry association. **The CAPCC will again offer FREE MEMBERSHIP to all Renewing and New members in 2016.** Please feel free to contact Don Hampton, Membership Chair at dhampton@stephens.com with any questions regarding your membership. You can also register online at www.centralarkansaspcc.org for more information.

Thank you!

Cindy Lyons
PCC Postal Co-Chair
Postmaster Little Rock AR
cindy.r.lyons@usps.gov

Don Hampton
PCC Industry Co-Chair
Stephens Inc.
dhampton@stephens.com



Please fill out all information and return to the Central Arkansas Postal Customer Council.

Membership Information

Company Name: _____ Phone Number: _____

Contact Name: _____ Fax Number: _____

Address: _____ Email: _____

City: _____ State: _____ Zip: _____

Additional Contacts

Name: _____ Phone #: _____ Email: _____

Name: _____ Phone #: _____ Email: _____

Name: _____ Phone #: _____ Email: _____

The CAPCC needs you!

____ Yes, I would like to serve on a committee. Please provide me with information on committees needing help.

____ No, I cannot participate at this time.

Annual Membership: **FREE MEMBERSHIP**
Membership – January 1, 2016 to December 31, 2016

____ New Member
____ Renewing Member

Please Remit Form to:

Central Arkansas Postal Customer Council (CAPCC)
P.O. Box 644
Little Rock, AR 72203-0644

Annual Membership will give the company discounts to all CAPCC events. You do not have to be a member in order to attend PCC events.

If you have any questions about the CAPCC, please contact Don Hampton (Industry Co-Chair) via email at: dhampton@stephens.com.